

The Ideas Kitchen November Guidelines

The Basics

STEP ONE

If you have a creative idea that will benefit communities in Waltham Forest (Chingford, Highams Park, Leyton, Leytonstone or Walthamstow), then we want to hear from you! Every idea submitted will be read by the Apex Arts Board who will invite **four people to pitch their ideas** to a live audience at The Ideas Kitchen on **Tuesday 31st October**.

STEP TWO

If you are shortlisted, you will be invited to pitch to a live audience made up of friends, family and local people who want to support creative ideas and people in their community. This may sound a little daunting but don't worry, we will run a pitching masterclass with the shortlisted pitchers to help them prepare!

STEP THREE

Everyone that attends The Ideas Kitchen will be asked for a **suggested donation of £5** which will give them a hot meal (provided by Jerk and Juice from Leytonstone), and the opportunity to vote on the idea that they like the most. Voting is done secretly and the winner will be announced on the night.



STEP FOUR

The project with the most votes gets **£500 funding from the Barbican**, plus all the money **donated on the door**, which will be **doubled by Apex Arts**. So in total, you could walk away with **up to £1,000** plus mentoring from the Barbican and support to make your idea happen.

STEP FIVE

The winner will stay in touch with everyone who voted for them on the night and will be invited back to a future Ideas Kitchens to share how they get on.

Key Dates

The deadline for applying is **Tuesday 31st October 2017**. If you are selected to pitch your idea, you will need to attend The Ideas Kitchen on **Thursday 30th November**.

If your idea wins on the night, you will have four months to deliver it in the borough of Waltham forest. Don't worry, we are here to help you make it happen!

The Criteria

All applicants must:

- Live, work or study in the borough of Waltham Forest
- Be aged 18 and over
- Be available to attend the Ideas Kitchen on Thursday 30th November
- Be available to deliver their project outcome before March 2018
- Not have previously won The Ideas Kitchen

Please read the [Frequently Asked Questions](#) first before you submit your idea.

About Your Idea

Your idea can be anything that brings creativity and positivity to the community of Waltham Forest.

All ideas must:

- be original
- benefit the community
- have a creative element
- be more than a single performance (i.e. a project leading up to a performance)
- be delivered by you, the lead applicant
- cost between £750 - £1,300 in total
- be suitable for the Walthamstow Garden Party
- be accessible and open to a wide range of audiences



We will not fund your idea if it:

- Has already received more than £500 funding
 - Only benefits a few people
 - Will be used for only purchasing equipment
 - Has party political or religious motivations
 - Discriminates against any gender, ethnicity, race, age or disability
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Previous Winners

Here are a few of the ideas that have previously pitched at The Ideas Kitchen:

- Classical Indian dance flash mob
- Caribbean dumpling workshop
- Poetry in the park for young people

Since launching in 2016 we've had four winners including:

- Cartoon workshop for all ages (June 2016, local artist Tim Reedy)
 - Mrs H and the Sing-Along-Band (September 2016, Ted Barnes & Harriet Ashcroft)
 - Community Didgeridoo workshop (November 2016, local musicians Chiel and Rodrigo)
 - Mushroom growing community project (June 2017, Darren Springer of Organic Lea)
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About Your Budget

The winner will receive £500 funding from the Barbican, plus all the money **donated on the door**, which will be doubled by Apex Arts. Based on previous events, we anticipate that this means you could win between £750 and £1,500. The more people than attend the event (and donate), then the more money there is up for grabs!

To help you plan for your project, we have created a budget template which includes a budget for £750 and a budget for £1,500. Please complete the form with both budgets in mind. If you are successful, we will meet if with you to adjust you budget to the amount received on the night.

To download the budget template, please click [here](#).

About The Ideas Kitchen

The Ideas Kitchen started as a community project at the Barbican Centre in 2016. It was initially developed alongside a Community Board made up of representatives from Bebop Baby, Gnome House, The Mill and X7eaven Performing Arts. In 2017, The Ideas Kitchen merged with Apex Arts, a local charity that seeks to promote great art and culture in the borough of Waltham Forest. You can read more about our journey [here](#).

Any questions?

Check out our [Frequently Asked Question's here](#) to see if you can find an answer. If you can't see your question listed, feel free to [get in touch](#) with us directly.

